

BRIEFING 006: Social Networking

Introduction

The use of online social networking is growing ever popular. Sites such as Facebook and Twitter are an easy way to keep in touch with friends. These sites can also act as a platform for exchanging ideas and thoughts in a public or private setting.

Use of Social Networking in the context of DT²

(i) Facebook – A “closed” Facebook group has been set up for all DT² club members (with a Facebook account) to join. It will serve as an informal forum where members are able to share their thoughts, experiences, photographs and videos etc with each other. The Facebook group will be moderated by select members/the Committee.

(ii) Twitter – A DT² Twitter account has been established to act as the official newsfeed for the club. It will aim to advertise and provide information on courses, dives and other club/Committee activities. Club members with Twitter accounts may send messages to this account; however, replies (@ mentions) will be limited and selective in order to maintain a formal outlook to the public. Account information will only be shared with select club/Committee members.

General Points to Note

- (i) Club members are free to talk about DT² online. However instances that have a negative impact on DT² may result in disciplinary action from the club.
- (ii) Websites should not be used to verbally abuse other club members. Privacy and feelings of others should be respected at all times. Members should obtain the permission of individuals before posting contact details or pictures. Care should be taken to avoid using language which could be deemed as offensive to others.
- (iii) Care must be taken not to disclose any confidential information or information which may affect DT².
- (iv) Any misuse of social networking sites, which are affiliated with DT², may result in disciplinary action from the club.
- (v) Permission to use club logos/branding on the internet must be sought from the Committee beforehand.
- (vi) The Committee/selected members who are moderating such social networking sites may remove posts at any time.